



SELF MANAGING LEADERSHIP® (SML™)

A three day program facilitated by Nyenrode Business Universiteit and Oxford Leadership Academy

Oxford Leadership Academy | Aligning People With Strategy

SML™ provides a framework for the empowerment and focusing of leaders. The program results in a more authentic and consistent style of leadership based on your true strengths, values and purpose.

Since 1993 more than 100,000 executives and professionals from 90 countries have learned how to redefine their focus through Self Managing Leadership®. The course provides a step-by-step structure for refining and reshaping your leadership style.

SML™ helps participants develop a clearer sense of direction, clarify their options and develop the inner power to face up to some tough choices and strategic decisions.

SML™ includes dozens of real life examples of professional and personal transformation as well as interactive discussions.

Leading yourself and others through turbulent times

The business world is adjusting to new realities. Organisations are having to re-evaluate how they meet the challenges they are facing; this impacts on leaders' personal priorities and performance.



“ Control is not leadership; management is not leadership; leadership is leadership. If you seek to lead, invest at least 50% of your time in leading yourself- your own purpose, ethics, principles, motivation, conduct. ”

Dee Hock, Founder and CEO Emeritus, VISA

“ We've benefited from it corporately and I believe the SML™ is uniquely applicable to any business, government or social institution that is serious about transforming their organisation through the development of its leaders at all levels. ”

John Williams, General Manager, Pacific Power International, Australia

ABOUT OXFORD LEADERSHIP ACADEMY

Oxford Leadership Academy | Aligning People With Strategy

Oxford Leadership Academy is one of the world's top leadership consultancies. Their leadership programs and change management consulting help top management in the execution of their plans by aligning people, culture and strategy with a purpose beyond product and profit.

Oxford Leadership Academy works with top teams and senior management as key advisors and mentors. Their clients include Fortune 100 corporations such as Unilever, Telefónica, Akzo Nobel and Barclay's. They also work for government and international agencies including NATO, the United Nations Dept of Political Affairs and the ILO.

» Leaders will need to re-focus their leadership objectives and style if the organisations and the people they lead are to emerge strengthened from the current turbulence.

Turbulent times call for extraordinary leadership

Effective leaders know that times of crisis can be opportunities to steer themselves, their organisations and their teams in clear and constructive new directions. A lack of strategic and personal focus makes this process more challenging. The SML™ program provides leaders with the tools they need to manage themselves first, as a springboard to aligning and guiding their people.

Extraordinary leadership begins with managing yourself

Our workshop provides a framework for leaders to step back and refocus their own work. Priorities are clarified, obstacles to success identified and action plans developed. Participants are encouraged to acknowledge that they will be better placed to align and engage their teams if they have a clear sense of their own guiding values and purpose.



Heiko Hutmacher

The program will be led by Heiko Hutmacher, Senior Vice President Human Resources AkzoNobel and Lasse Wrennmark, Senior Fellow of Oxford Leadership Academy.



Lasse Wrennmark

“Top leaders will benefit by making a journey that touches their (and other participants’) hearts and minds... It is an inspirational experience that allows personal leadership to be the

starting point and anchor for better team and organisational leadership.”

— Heiko Hutmacher.

What are the benefits for your organisation? SML™ will:

- help executives and teams to sharpen their leadership focus and more effectively guide their organisations.
- address the challenge of change-related stress and efficiency and communication issues.
- facilitate the genuine buy-in by your teams of your organisation's vision, values and mission.
- help you align individuals and teams within the organisation.



Individual benefits:

- understand the dynamics of today's turbulent global economy and its implications for your work and life.
- learn the secrets of managing people through turbulent times.
- clarify the major choices and strategic decisions necessary to get yourself moving in the right direction.

Dates, venue and registration

Self Managing Leadership® Program
22nd - 24th June 2010

Nyenrode Business University
Straatweg 25 Breukelen - The Netherlands
Registration fee € 1.995,- + VAT including accommodation and meals.

PARTICIPANT PROFILE

The Self Managing Leadership® course has a significant positive impact on participants' organisations and is also beneficial to individuals outside of their organisations. The course is particularly valuable for those in senior leadership and middle management positions, and for individuals in transition.

MORE INFORMATION

More information and registration:

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