

NYENRODE NEW BOARD PROGRAM

GOVERNANCE, BOARDROOM EFFECTIVENESS AND BOARDROOM DYNAMICS



LEADERSHIP,
ENTREPRENEURSHIP,
STEWARDSHIP



THE NEW BOARD PROGRAM

OPTIMIZING BOARD PERFORMANCE

The New Board Program (NBP) is Nyenrode’s top advanced program on board effectiveness and governance. Focusing specifically on the interaction within the governance triangle – executive directors, non-executive directors and stakeholders – it brings together all directors in one classroom. Effective boardroom performance is not only about strategy, aligning stakeholders and monitoring organizational performance and risks, but also about leadership, individual competencies, drives, personalities and team effectiveness. The NBP inspires participants to become well-informed, professional, responsible and effective boardmembers. Following completion of the NBP you will become part of an inspiring and active NBP alumni community.



“THE ABILITY TO LEARN IS A KEY DIFFERENTIATING FACTOR FOR BOARD EFFECTIVENESS. THE NEW BOARD PROGRAM PROVIDES COUNSELING, PEER GROUP LEARNING AND BOARD EDUCATION TO EFFECTIVELY FACILITATE THIS LEARNING PROCESS”

RUUD KOK RA
DIRECTOR BOARD & GOVERNANCE PROGRAMS

WHAT DOES THE NEW BOARD PROGRAM INVOLVE?

The New Board Program is a two-year, parttime academic program. Start time: twice per year.

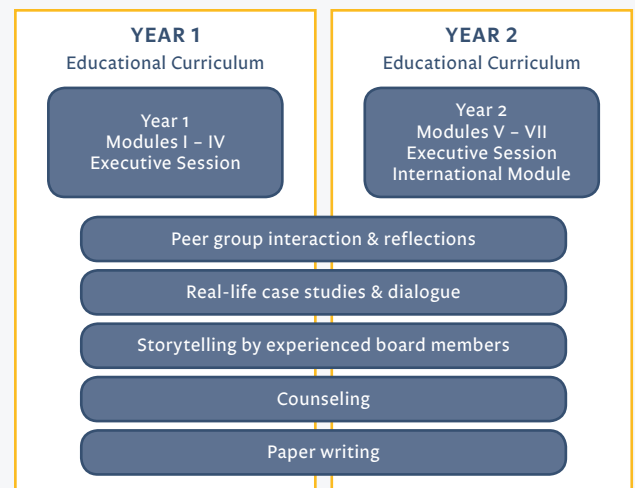
- Set up:**
- 7 (2 days) modules at Nyenrode Business Universiteit;
 - 1 (3 days) international module;
 - 2 (1/2 day) Executive Session.

Dates: www.newboardprogram.com

PARTICIPANT’S PROFILE

- You have substantial experience as member of an executive board, as a division director or corporate staff director in a large (international) company/ not-for-profit/governmental organization
- You are asking yourself ‘what is next?’
- You are willing to invest in a two year program

NBP PROGRAM OUTLINE



PARTICIPATING COMPANIES

ABN Amro
 Achmea
 Aegon
 Akzo Nobel
 Allen & Overy
 Arcadis
 ASML
 A.T. Kearney
 British Telecom
 Brunel International
 Carglass
 Clifford Chance LLP
 CMS Derks Star Busmann
 De Nederlandsche Bank
 Delta Lloyd
 Dockwise
 Egon Zehnder
 Eneco
 Essent
 Havenbedrijf Rotterdam
 Heineken International
 Heijmans
 Het Concertgebouw Fonds
 IBM Nederland
 ING Bank
 Kempen Capital Management
 KPMG
 KPN
 KWF Kankerbestrijding
 LeasePlan
 Longfonds
 Mediq
 Menzis
 Ministerie van Financiën
 Nederlandse Gasunie
 Nederlandse Spoorwegen
 NOS
 Nuon
 ONVZ
 PGGM
 Philips
 Port of Amsterdam
 Post NL
 PwC
 Rabobank
 RAET
 Royal Ahold
 Royal BAM Group
 Royal Dutch Shell
 Royal FrieslandCampina
 Royal FloraHolland
 Royal Vopak
 Royal Wessanen
 Schiphol Group
 Siemens
 SNS Reaal
 SVZ/Cosun
 Talpa Global B.V.
 Tele2 Nederland
 The Greenery
 Triodos Bank
 UWV
 Volker Wessels

NEW BOARD PROGRAM

The Governance Triangle: boardroom effectiveness in a complex and dynamic environment



LEARNING METHODOLOGIES

The program is based on:

- Lectures from highly experienced board members and Nyenrode faculty
- Peer learning with fellow participants
- Case studies from low and high performing boards
- “Fireside” sessions with both highly experienced and next generation board members
- Interactive group sessions
- Paper writing

BENEFITS FOR THE PARTICIPATING COMPANY

Benefits for the participating company:

- Executive development of senior executives; a beneficial investment in their current and future roles in the company
- Broadening of senior executives’ experience
- Broadening of senior executives’ employability
- An expanded network and greater visibility for senior executives and the company they represent

BENEFITS FOR THE ‘NEW’ BOARD MEMBER

- Candidates who are selected for and supported by the New Board Program are well-educated, have an outstanding track record and are ready for the next step
- New Board Members will gain new knowledge and experience from participants with a background in large (international) companies/organizations
- New Board Members are motivated to learn about (non-) executive roles in other sectors
- New Board Members join a network of ambitious, professional and responsible (non-) executives. A reward for life.

THE NBP ADVISORY COUNCIL

- Ir. Michiel van Roozendaal, Chairman
- Drs. Nathan Burgers MBA
- Drs. ir. David Majtlis
- Drs. Michael de Ridder RA
- mr. Josephine de Zwaan

NBP CERTIFICATE

After having completed the NBP, participants will receive the New Board Program Certificate.

“NYENRODE’S NEW BOARD PROGRAM PROVIDES INSIGHTS, INSPIRATION AND A RELEVANT CONTEXT TO PERFORM IN THE BOARDROOM AS EXECUTIVE OR NON-EXECUTIVE. THE PROGRAM OFFERS AN ATTRACTIVE MIX OF RECENT CASE STUDIES, DIRECT INTERACTION WITH HIGH LEVEL NON-EXECUTIVES OF ‘NEDERLAND NV’ AND CUTTING EDGE DISCUSSIONS WITH ACADEMIC AUTHORITIES IN THE FIELD OF CORPORATE GOVERNANCE – IT’S HIGHLY RECOMMENDED!”

DRS. ROY JAKOBS MM

GLOBAL CEO FOR BUSINESS GROUP DOMESTIC APPLIANCES KONINKLIJKE PHILIPS N.V. (SHANGHAI)

INTERESTED? FOR MORE INFORMATION PLEASE REFER TO THE NBP WEBSITE:  [NEWBOARDPROGRAM.COM](https://www.newboardprogram.com)
OR CONTACT MELDY VAN DIJKEN MSC MBA, PROGRAM MANAGER FOR AN INTAKE INTERVIEW:
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Nyenrode serves society by shaping students, managers and professionals. We develop responsible leaders, entrepreneurs and organizations through action-oriented education and research.



A.T. Kearney is a leading management consultancy which serves global clients in all major industries as well as government agencies through its offices in 33 countries.

NYENRODE CORPORATE GOVERNANCE INSTITUTE | NCGI
RESEARCH | EDUCATION | OPINION

The Nyenrode Corporate Governance Institute (NCGI) is the leading multi-disciplinary platform for independent research, education, solutions and public opinion to promote good governance in the Netherlands.

[NEWBOARDPROGRAM.COM](https://www.newboardprogram.com)