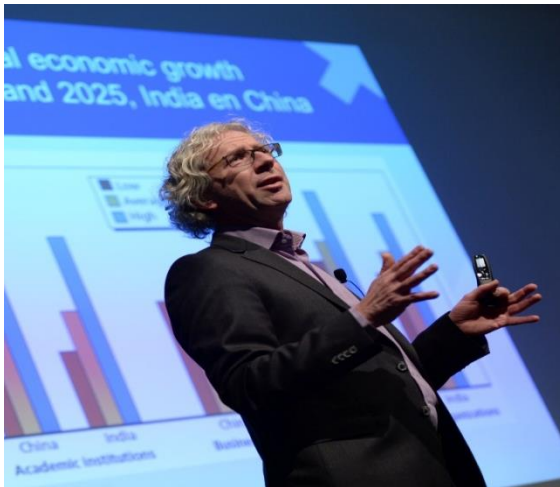


## Prof. Dr. Haico Ebbers



Dr. Haico Ebbers is Professor of International Economics at Nyenrode Business University in The Netherlands. Professor Ebbers studied International Economics and macro-economics at the university of Groningen. In 1991 he joined Nyenrode and completed his PhD in 1995. He is recognised as one of the leading thinkers in the field of EU-China economic relations. He is guest professor at various national and international universities, including some top universities in China. He was visiting professor at China Europe International Business School in Shanghai between 1996 and 2006 and is still active as visiting professor at Renmin university in Beijing and Sichuan university in Chengdu. Furthermore, he teaches the Immersion Programs of SP Jain Business School in Singapore and Dubai and the course Globalisation at the school of economic diplomacy in London. In the previous decade, he has been selected 5 times as the best professor of Nyenrode. Besides teaching in degree programs all over the world, he is a well-known presenter during company events and conferences. In his latest publications the focus is on China's integration in the World economy through trade and investments. The focus of his newest book "Unravelling Modern China" is on debunking many of the misconceptions about China by (mostly) Western experts.

## EDUCATION

---

- 1992 – 1997 Doctorate degree at Nyenrode University ("Regional integration: options for countries in Central and Eastern Europe"), the Netherlands
- 1983 – 1987 Master (Doctorandus) degree, *Cum Laude* in General Economics (International Economics and Macro- Economics) at the University of Groningen, the Netherlands

## ACADEMIC CAREER (1)

---

- 2004 > Professor International Economics, Nyenrode Business University
- 2008-2014 Founder and Chairman of Nyenrode Europe China Institute
- 2011-2013 Visiting professor University of East Anglia, London with lectures in the field of globalization, China and economic diplomacy
- 2015 > Visiting professor at SP Jain School of Global management in Singapore and Dubai campus; GMBA & MGB Global Awareness Immersion program & EMBA programs
- 2016 Visiting professor at Loughborough University, school for economic diplomacy in London; Global Governance course
- 2014 > Visiting professor of Renmin University, Beijing, China. Lectures on Globalisation and EU-China economic relations
- 2014 > Visiting professor of Sichuan University, Chengdu, China. Lectures on international economics and globalization
- 1995- 2015 Guest lecturer at Utrecht University ("Fundamentals of Business and Economics") and Free University Amsterdam (Globalization and Capital Flows)

- 2009-2011 Co-director IMBA and EMBA Nyenrode Business University
- 2004-2008 Director Public Governance MBA, Nyenrode Business University
- 1996-2006 Visiting professor at China Europe International Business School (CEIBS) in Shanghai, China. Lectures on International capital markets, China-EU economic relations and Economics of the EU
- 1991 - 2004 Associate professor International Economics at Nyenrode Business University
- 1988-1995 Visiting professor in Italy, the United Kingdom, the United States, and Rumania with lectures in the field of “Macroeconomics”, “International Trade”, “Regional Integration” and “Globalization”
- 1989 - 1991 Director of the Postgraduate Education in Management Programme, Business School “Windesheim”
- 1987 - 1991 Lecturer and Head of the General Economics Department, Business School “Windesheim”, Zwolle (The Netherlands)

## **ACADEMIC CAREER (2)**

---

- 2010 > Board member of ACO (Academic China Overleg)
- 2000 2010 Member of the 21<sup>st</sup> Century Trust UK
- 2013 > Member Committee of Recommendation Guanxi- Netherlands
- 2012 Professor of the year Msc, Nyenrode University
- 2010 Professor of the year Msc, Nyenrode University
- 2009 Professor of the year Msc, Nyenrode University
- 2008 Professor of the year Msc, Nyenrode University

|            |  |
|------------|--|
| 2007       | Professor of the year Msc, Nyenrode University |
| 2004       | Professor of the year Msc, Nyenrode University |
| 2004-2006  | Chairman of Nyenrode Exam Committee            |
| 2000       | Professor of the year Msc, Nyenrode University |
| 1997       | Professor of the year Msc, Nyenrode University |
| 1991- 2006 | Member of Nyenrode Curriculum Committee        |

## **PUBLICATIONS 2012- 2018**

---

Tim Rogmans and Haico Ebbers (2012). The determinants of Foreign Direct Investment in the Middle East North Africa region. *International Journal of Emerging Markets*, 8(3), 240-257.

Zhang, Jianhong, Haico Ebbers and Rene Mulder (2012). Competitiveness of Chinese industries- a comparison with the EU. *Review of European Studies*, 4(1), 203-219.

Zhang, Jianhong, Haico Ebbers, Chaohong Zhou and Arjen van Witteloostuijn (2013). What does the Chinese market need? An empirical study of the determinants of Chinese imports 1996-2008. *Asia Pacific Business Review*, 19 (3), 402-420.

Zhang, Jianhong, Haico Ebbers and Arjen van Witteloostuijn (2013). The Dynamics of the Global Competitiveness of Chinese Industries. *Post-Communist Economies*, 25(4), 492-511.

Zhang, Jianhong and Haico Ebbers (2015). The Effect of Price, Differentiation and Tariff on Export Performance in an Export-Driven Economy. *Journal of Northeast Asia Development*, 17 (December): pp. 35-60.

Ebbers, H.A. (2016). *Internationale Bedrijfskunde en Globalisering*. Groningen/ Houten The Netherlands. Noordhoff-Publisher.

Zhang, Jianhong, Haico Ebbers and Desiree van Gorp (2017). What determines trade between China and India during the recession of 2008-2012? *Contemporary Economic Policy*. 37 (2), 389–406 (SCI Journal).

Jong, M. de, Greeven, M and Ebbers, H (2017), Getting the numbers right: China's actual investment in the Netherlands. *Journal of Current Chinese Affairs*, February 2017. 46, 1, pp. 187-209

Zhang, Jianhong, Haico Ebbers (2018). The Determinants of FDI location: A Review of the Literature 2006-2016. *Asia Pacific Business Review*. Under review

Zhang, Jianhong, David Deephouse, Désirée van Gorp, Haico Ebbers. Developing a measurement scale for legitimacy of EMNEs". *Journal of International Management*. Under review

Ebbers, H.A. (2019), *Unravelling Modern China*. World Scientific Publishing Co. April. London, UK.

## **PUBLICATIONS 2008- 2011**

---

Prof. Dr. H. Ebbers and and Jianhong Zhang (2008). *The impact of China's economic development on the Dutch metal processing industry* (Dutch). Den Haag, Nederland:, Mn Services-publication.

Prof. H. A. Ebbers (2009). The Chinese pension system: main challenges ahead. *Renmin working staff paper*. Renmin University, PR China

Zhang, Jianhong, Haico Ebbers (2009). Why half of Chinese overseas acquisition could not be completed. *China Goes Global Conference proceedings, 3(1)*. Harvard University.

Zhang, Jianhong, Chaohong Zhou and Haico Ebbers (2009). A Study on the Interaction between Regional Free Trade and Regional Inequality. *Economic Science*, 181(1), 39-51.

Ebbers, H.A. & Zhang, J. (2010). Chinese investments in the EU. *Eastern Journal of European Studies*, 1(2), 187-206.

Zhang, Jianhong and Haico Ebbers (2010). The Determinants of success and failure of China's overseas acquisitions. *Management world*, 26 (3), 97-107.

Zhang, J., & Ebbers, H.A. (2010). Why half of Chinese overseas acquisition could not be completed. *Journal of Current Chinese Affairs*, 39(2), 101-130.

Ebbers, prof. dr. H.A. & Cheung, drs. L. (2010). *Success and obstacles of doing business in China*. Utrecht, The Netherlands: Cap-Gemini publisher.

Zhang, Jianhong, Haico Ebbers and Chaohong Zhou (2011). The flows of tourists, commodities, and investment; the case of China. In A. Matias (ed), *Tourism Economics*, pp. 43-63. Heidelberg, Germany: Springer-Verlag Berlin-Heidelberg.

Zhang, J., Zhou, C., & Ebbers, H.A. (2011). Completion of Chinese overseas acquisitions : Institutional perspectives and evidence. *International Business Review*, 20(2), 226 – 238.

Ebbers, H.A. (2011). Globalisering en nationaal overheidsbeleid. In Edgar Karssing (ed), *Management in beweging: De belangrijkste inzichten en ontwikkelingen in de publieke sector*, pp. 41-56. Assen, Nederland: Van Gorcum.

## **PUBLICATIONS 2002 - 2007**

---

Dr. H. Ebbers and J. Zhang (2002), " Economic Integration; the case of China", *Annual Conference of the Association for Chinese Economic Studies*, Sydney, Australia, July 15/16

Dr. H. Ebbers and J. Zhang (2002), "Trade relations between China and the European Union; how to analyse the intensity?" in *China's trade and investments relations* by Xiaming Liu (ed.), Taylor and Francis

Ebbers, Haico and Jianhong Zhang (2003), "The Development of the Chinese-EU Trade Relations", in Yao, Shujie (Ed.) "*Sustaining China Economic Development into the 21st Century*", Routledge, p167-188.

Dr. H. Ebbers and J. Zhang (2002), "Dutch FDI in China", *North Central Business Journal*, Vol.2, issue 1, pp.10-22.

Haico Ebbers and Zhang, Jianhong (2002), "Foreign Direct Investment Inflow and Export to Home Country: Perspective of Country-of-Origin Difference", *Business Journal (Southern Connecticut)*, vol. 17, issue. 1-2, pp. 8-13

Dr. H. Ebbers and J. Zhang (2002), "China's integration in the world economy", *CEA conference London- Hang Zhou conference*, March

H. Ebbers, and J. Zhang (2002), "Cross-border mergers and acquisitions in China", *Conference paper CEA-UK, Middlesex University*, April

Dr. H. Ebbers and J. Zhang (2003), "Foreign Direct Investments; the Dutch- Chinese case", *the North Central Business Journal*, Connecticut University

Dr. H. Ebbers and J. Zhang (2003), "Foreign Direct Investments in the Asian region: competition or not?", *Chinese Economic Association UK conference*, London, April

H. Ebbers (2003), "The Investment Development Path and FDI competition in Central and Eastern Europe; a conceptual model", *Conference proceeding Competition of national economies and the efficient integration into the European Union*, Faculty of European Studies, Cluj-Napoca

Ebbers, Haico, and Zhang, Jianhong (2003), "Determinants of FDI intensity: the case of China", in Michael Frenkel and Georg Stadtmann (Ed.), 2003, *Foreign Direct Investment: Theory, Empirical Evidence and Policy Implications*, INFER Study, Berlin: VWF(Verlag Fur Wissenschaft und Forschung), vol.9, p 89-105 .

H. Ebbers and D. Diepeveen (2004), *Herwaardering van strategieën en scenario's uit het RRBouwrapport "Toekomstscenario's bouwbedrijf"*, Stichting Research Rationalisatie Bouw, RRBouwrapport 1020, Zoetermeer

H. Ebbers (2004) , *Zwemmen langs de Zwarte Zee*, Bergboek uitgeverij

Prof. Dr. H. Ebbers and Prof. Dr. P.K. Jagersma (2004), *Internationale Bedrijfskunde; van Exporteren tot Globaliseren*, Pearson Education

Haico Ebbers (2005), *Economische bedrijfsomgeving, Tweede editie*, Pearson Education Benelux, Amsterdam

Prof. Dr. H. Ebbers and J. Zhang (2005), "Foreign Direct Investments in ASEAN and Asia: competition or complementarity", *ASEAN Forum, Sydney*, Australia

Prof. Dr. H. Ebbers and R. van Hommerig (2006), "Dutch investments in China", *ANZIBA-conference paper*, Melbourne, Australia

Prof. Dr. H. Ebbers and Prof. Dr. P. K. Jagersma (2006), "Over gele golven en dijkdoorbraken", *Management Site*, 31-01-2006

## **PUBLICATIONS 2000 - 2001**

---

H.Ebbers (2000), "Het IMF in de Aziatische regio", *Economische Statistische Berichten*, 14-7-2000

H.Ebbers and P.K. Jagersma (2000), "Multilaterale organisaties; to be or not to be?", *M@n@gement*, 15-10- 2000

Dr.H.Ebbers and J. Zhang (2000), "The development of the Chinese- EU trade relation", *CEA-UK Annual Conference*, 17-4-2000

H.Ebbers (2000), "Economic integration in the Middle East and North Africa: factors explaining readiness for and failure of regional integration" in *New Economic Developments and their impact on Arab economie*, A Al- Kawaz, editor, North Holland

Dr. Haico Ebbers and Dr. Emanuela Todeva (2001) , "The Globalisation of Telecommunications and the Internationalisation of KPN (Netherlands)", *Eastern Academy of Management ninth International Conference*, June, San Jose, Costa Rica

Dr. Haico Ebbers and Dr. Emanuela Todeva (2001), "Integration of the Post-Communist Economies from Central and Eastern Europe Into the global economy", *25<sup>th</sup> Annual World System Conference*, April, Virginia, United States



Dr. H. Ebbers and J. Zhang (2001), "Foreign Direct investment, country differences and FDI- export relationships", *Economics Association Conference*, Worcester State University, 15 October

Dr. Haico Ebbers (2001), *Economische Omgeving*, Inspiration Press, Brussels

Dr. Haico Ebbers and Dr. Emanuela Todeva (2001) "Integration of Central and Eastern Europe into the globalised world" in *Crises and Resistance in the 21<sup>st</sup> Century World-System* by Wilma A. Dunaway, Editor, Greenwood Press

## **PUBLICATIONS 1995 - 1999**

---

H. Ebbers (1995), "Economic Miracles", *Conference paper*, Stellenbosch University

H. Ebbers (1995), "The Peso-crisis", *Economische Statistische Berichten*, no. 4007

H. Ebbers and J. Olson (1995), "The European Union: closed or open market for the former Czechoslovakia", *University of Pittsburg Discussion Paper 014*

H. Ebbers and F. Ghannadian (1996), "Lessons in International Finance: the case of Mexico and the Peso-Crisis", *Conference Proceeding IFA*, Las Vegas

H. Ebbers (1997), *Economic and Monetary Integration: options for countries in Central and East Europe*, Eburon Publishers, Delft

H. Ebbers (1997), "Regional Integration: empirical evidence" *Business Journal*, Southern Connecticut State University, May

H. Ebbers (1997), "Exchange rate arrangements in the European Union and Central and Eastern Europe", *EAM Conference proceedings*, June, Dublin

H. Ebbers (1997), *De Economische Omgeving, Grondslagen Marketing in Meervoud*, Kluwer Bedrijfsinformatie

H. Ebbers (1997), Benelux supplement of J. Sloman's book "*Economics*", Harvester Wheatsheaf

H. Ebbers and M. Noordhuis (1998), *Toekomstscenario's Bouwbedrijf*, Stichting Research Rationalisatie Bouw, RRBouwrapport no. 96, Zoetermeer

H. Ebbers and E. Todeva (1999), "Foreign Direct Investment and the privatization process in Central- and Eastern Europe", *EAM conference*, Prague

H. Ebbers and M. Birsan (1999), "Central Banks in Central- and Eastern Europe; the case of Rumania", *Proceedings annual conference- Enterprise in Transition-* University of Split, May, Croatia

### **RESEARCH REPORTS, COLUMNS AND INTERVIEWS; 2009-2016**

China Structural Development Monitor 1- 16 ( 2009-2014)

OMNI-journal: quarterly column (2010-2013)

National newspapers and journals ; 14 interviews

Radio Netherlands Worldwide: Quarterly interviews

Business News Radio; regularly on China and macro-economic issues (10 times per year on average)