



MODULAR EXECUTIVE MBA: MODULE OVERVIEW



MBA IN BUSINESS & IT

CORE MODULES		START S = SPRING A = AUTUMN
DIGITAL STRATEGY AND TRANSFORMATION	A 2019 + S 2020	
CHANGE MANAGEMENT AND ORGANIZATIONAL DEVELOPMENT	A 2019	
BUSINESS PROCESSES AND TECHNOLOGY	A 2019	
RISK AND FINANCE	A 2019	
BUSINESS ETHICS IN CONTEXT	A 2019	
LEADERSHIP AND COOPERATION	S 2020	

SPEZIALIZATION MODULES		
DIGITALIZATION AND BOARDROOM DYNAMICS	S 2020	
ORGANIZATION AND VALUE OF DATA AND TECHNOLOGY	S 2020	
MARKETING, INNOVATION AND TECHNOLOGY	S 2019	
AI AND CYBER SECURITY	S 2019	

GLOBAL IMMERSION (INTERNATIONAL STUDY TRIP)

THESIS

Visit [NYENRODE.NL/BUSINESSIT](https://nyenrode.nl/businessit) for more information.

MBA IN FOOD & INNOVATION

CORE MODULES		START S = SPRING A = AUTUMN
STRATEGY AND TRANSFORMATION	S 2020	
CHANGE MANAGEMENT AND ORGANIZATIONAL DEVELOPMENT	S 2020	
BUSINESS PROCESSES AND TECHNOLOGY	A 2019	
RISK AND FINANCE	S 2019	
BUSINESS ETHICS IN CONTEXT	A 2019	
LEADERSHIP AND COOPERATION	S 2020	

SPEZIALIZATION MODULES		
GLOBAL FOOD TRANSITIONS	A 2019	
SUSTAINABILITY AND STRATEGIC INNOVATIONS	S 2020	

GLOBAL IMMERSION (INTERNATIONAL STUDY TRIP)

THESIS

Visit [NYENRODE.NL/FOODINNOVATION](https://nyenrode.nl/foodinnovation) for more information.

MBA IN PUBLIC & PRIVATE

CORE MODULES		START S = SPRING A = AUTUMN
POLICY, STRATEGY AND ORGANIZATION	A 2019	
CHANGE MANAGEMENT AND ORGANIZATIONAL DEVELOPMENT	A 2019	
BUSINESS PROCESSES AND ICT	S 2020	
RISK AND FINANCE	A 2019	
MARKET, LAW AND ETHICS	S 2020	
LEADERSHIP AND COOPERATION	S 2019	

SPEZIALIZATION MODULES		
FUTURE ENTREPRENEURSHIP AND THE PRACTICE OF SUSTAINABILITY	A 2020	
PUBLIC AND PRIVATE PARTNERSHIP	S 2020	
GOVERNMENT AND CORPORATE GOVERNANCE	A 2019 + S 2020	

GLOBAL IMMERSION (INTERNATIONAL STUDY TRIP)

THESIS

Visit [NYENRODE.NL/PUBLICPRIVATE](https://nyenrode.nl/publicprivate) for more information.

CREATE YOUR OWN MBA

With the Modular Executive MBA you can create your own MBA by selecting ten modules from the three tracks: Business & IT,

Food & Innovation and Public & Private. The MBA consists of six core modules, two additional specialization modules, an international study trip and the final thesis module. Choose which

track suits you best and even combine the modules from the different tracks, whatever needed and suits best to your specific requirements and goals.