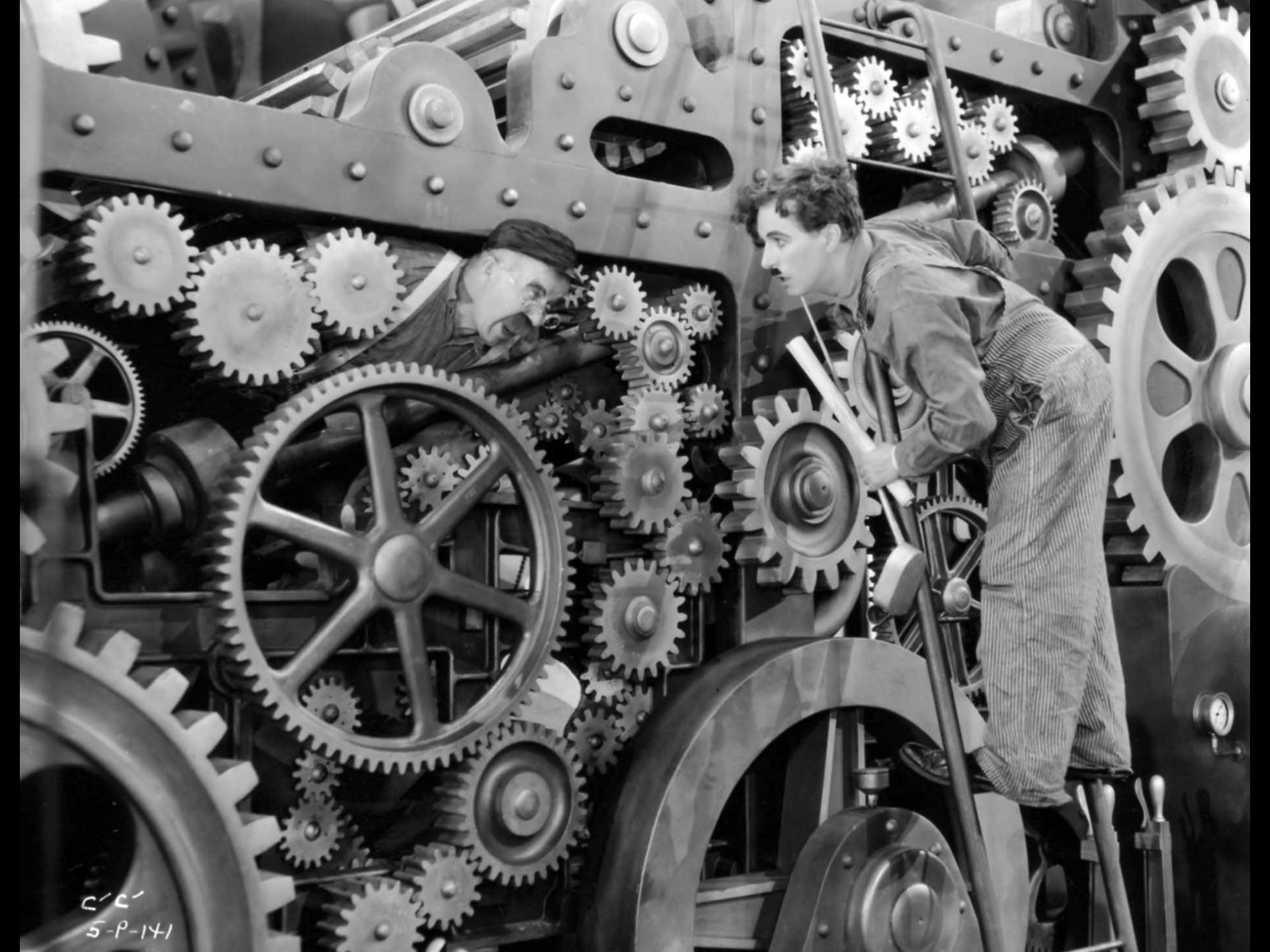




organisaties als ecosysteem

Prof. dr ir Gerda van Dijk

www.gerdavandijk.nl



C/C
5-P-141





Netwerksamenleving

Moderniteit, hierarchie



Extern

Expansie

Groei

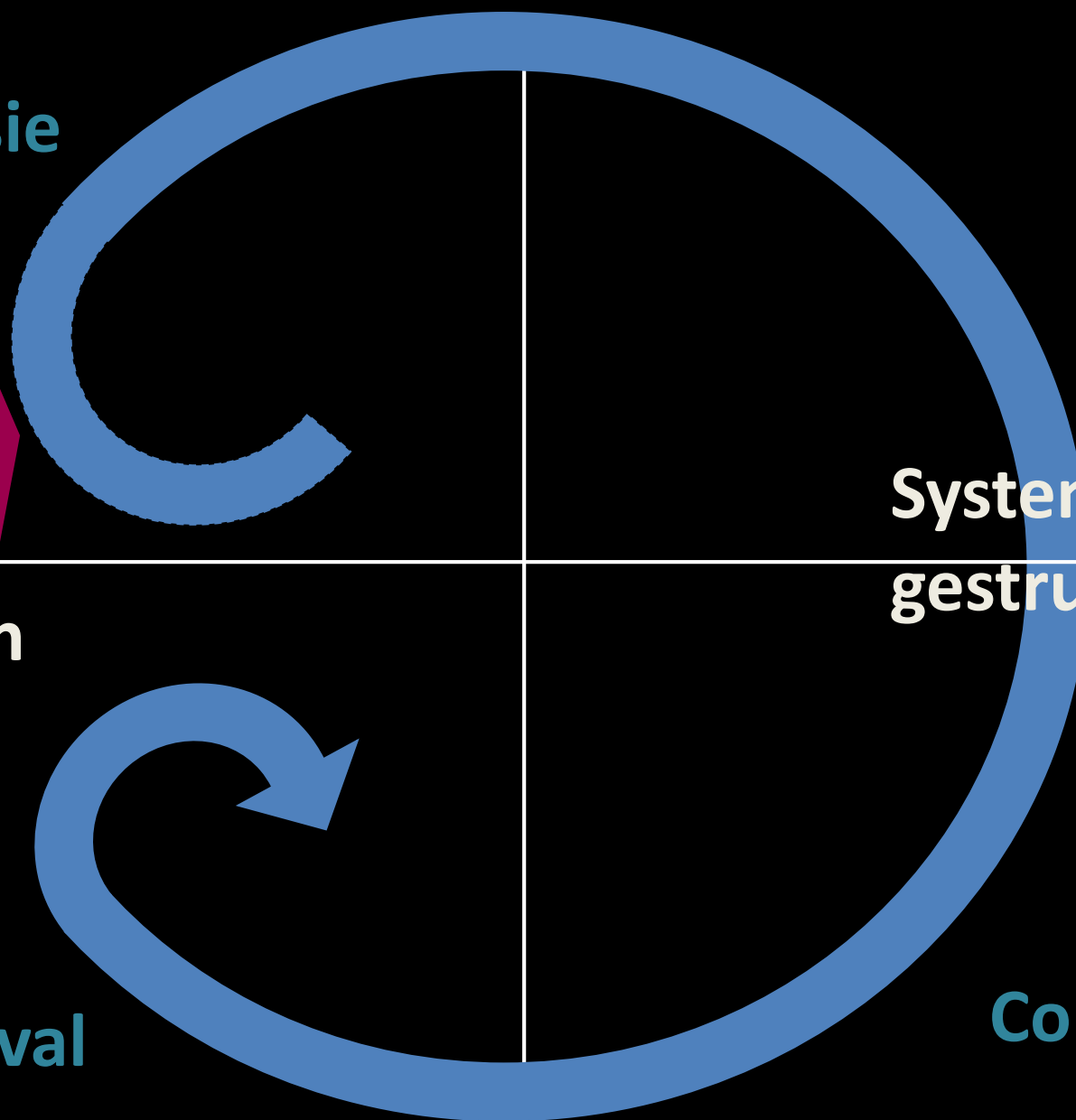
**Intuïtief
chaotisch**

**Systematisch
gestructureerd**

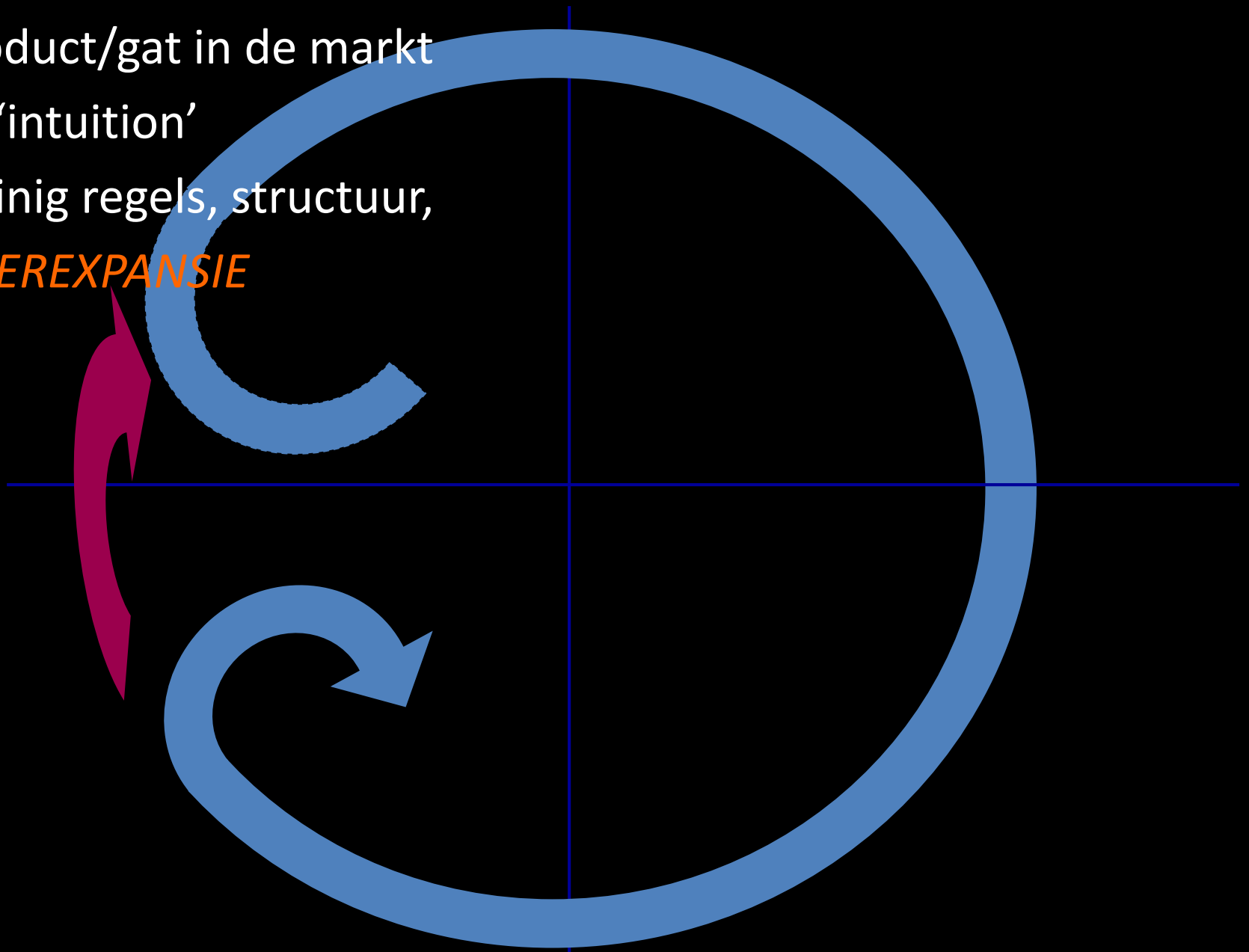
Terugval

Consolidatie

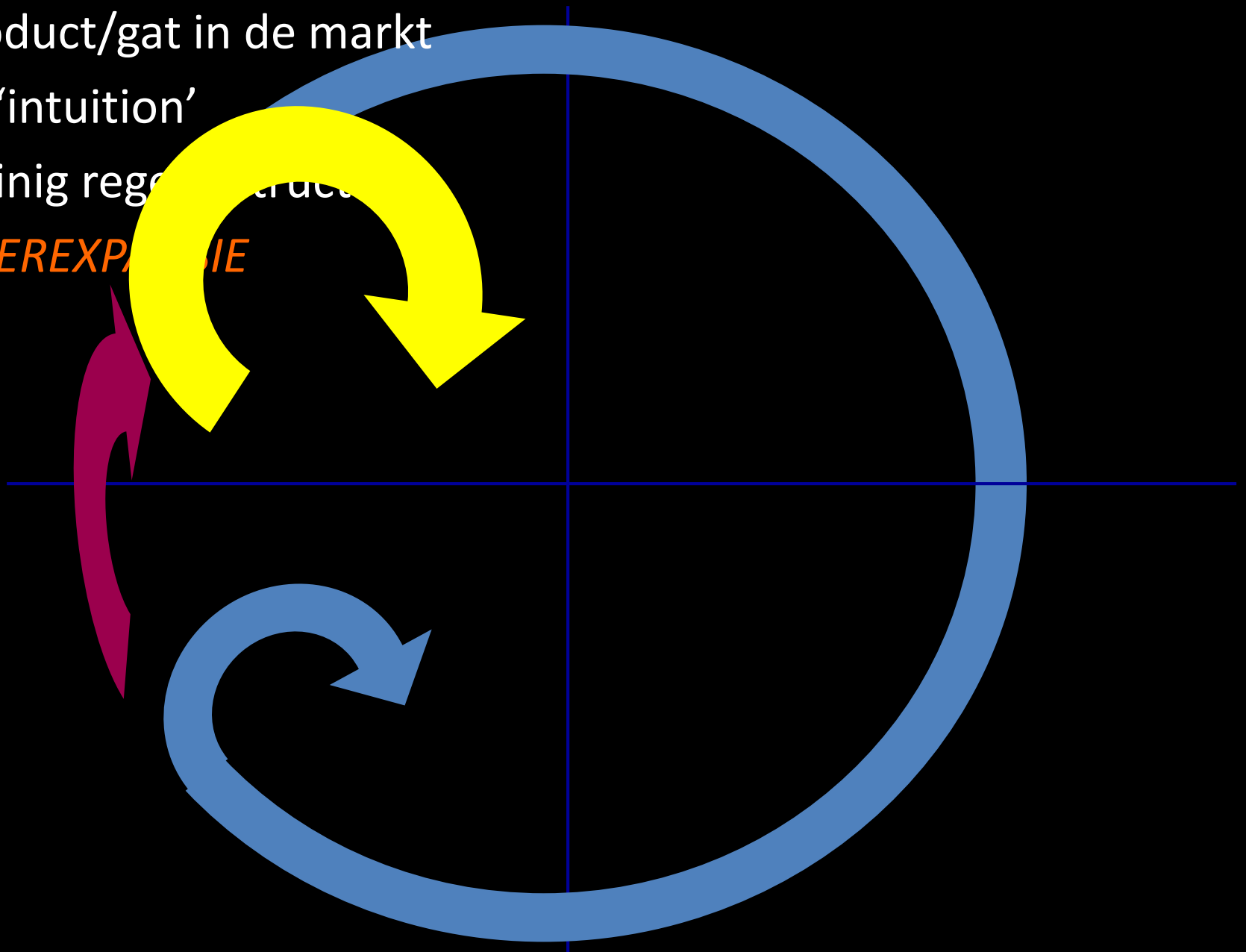
Intern



- wild, alles kan
- product/gat in de markt
- by 'intuition'
- weinig regels, structuur,
- *OVEREXPANSIE*



- wild, alles kan
- product/gat in de markt
- by 'intuition'
- weinig regulatie
- *OVEREXPANSIE*

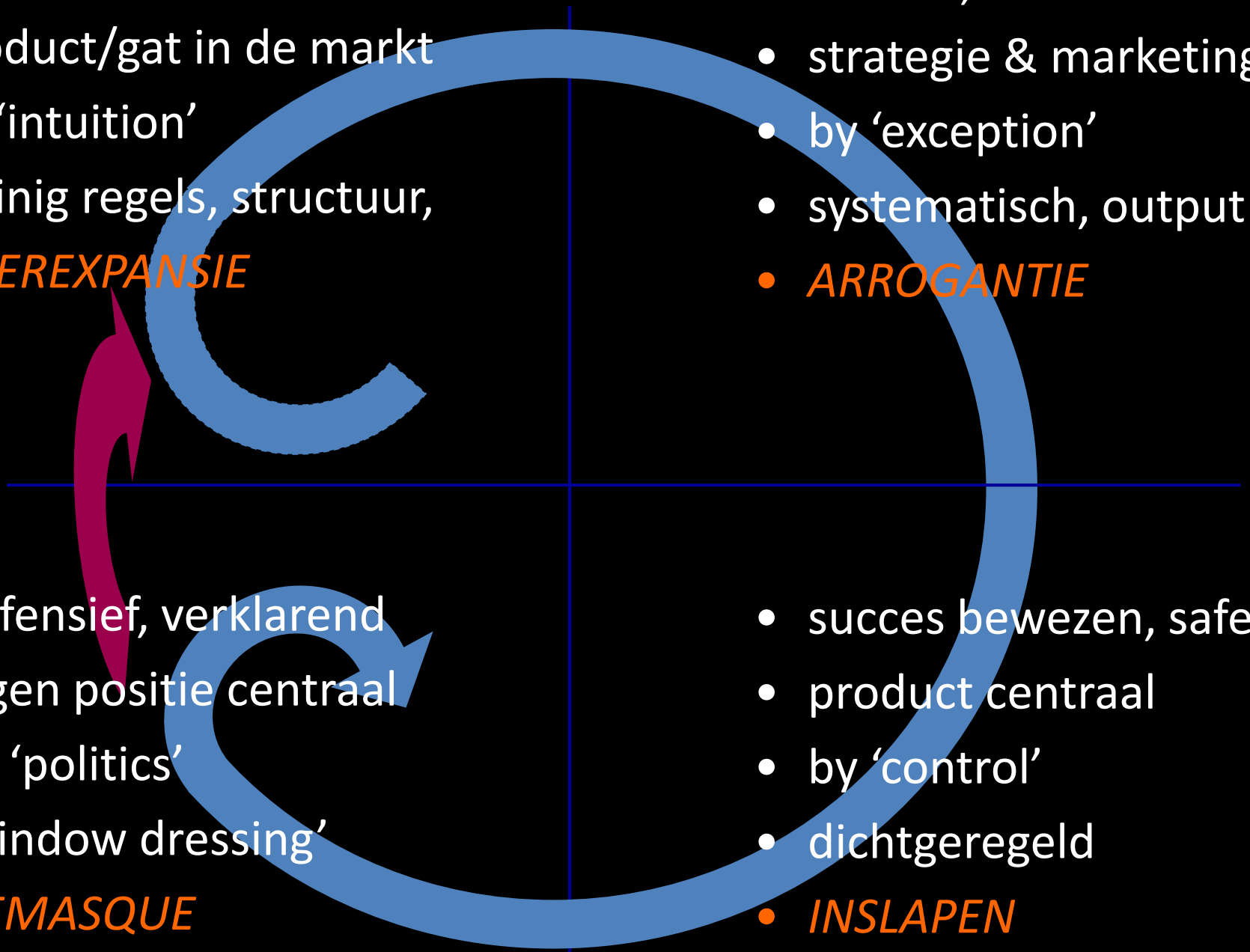


- wild, alles kan
- product/gat in de markt
- by 'intuition'
- weinig regels, structuur,
- **OVEREXPANSIE**

- flexibel, ondernemend
- strategie & marketing
- by 'exception'
- systematisch, output
- **ARROGANTIE**

- defensief, verklarend
- eigen positie centraal
- by 'politics'
- 'window dressing'
- **DEMASQUE**

- succes bewezen, safe
- product centraal
- by 'control'
- dichtgeregeld
- **INSLAPEN**





“doen we”

“welke waarde vraagt
de omgeving?”

“kan niet”

“plan maken”



ON THE ROAD TO SUCCESS,
THERE ARE NO SHORTCUTS.

JOIN OUR TEAM
800-669-0322
shaffertrucking.com



OUR MOST
VALUABLE
RESOURCE SITS
63 FEET AHEAD.

C240

