

CAMPUS DEAN @ WORK

My name is Bart Eenkhoorn, and as of December 2018 I am the new Campus Dean at Nyenrode.

I believe one of my most important tasks is to create the greatest possible sense of “well-being” on campus. With that in mind, over the past few months I have begun working with colleagues on a number of fronts:

The residences on campus will be offered 100% furnished in the future. This reduces clutter, is safer and makes the workload much easier for housing staff. Shared kitchens will also be added. In the future, each building will be equipped with multiple kitchens: a place where students can cook and spend time together. A large living room will be added as well: a healthy counterpart to the bars and an ideal place to relax.

This year the rugby field will finally get the much-desired lighting it needs. This will allow the rugby players to train and host league matches in the evening during the “dark

winter months”. Of course, other sports will also be able to use the rugby field to practice during evening hours. This summer the fitness area will be remodeled and upgraded. The renovations will modernize the facility and allow students, hotel guests and personnel to keep working up a sweat here for years to come.

Each and every student on campus should feel safe and have the freedom to be whomever he or she wants to be. Even though we are already on top of this, we continue to look for improvements to help students with their (mental health) challenges and problems, and to ensure that our Code of Conduct is kept up to date and enforced.

All in all, we have lots of exciting challenges on the horizon! As I have now experienced myself, there is never a dull moment here on campus at Nyenrode.

BART EENKHOORN
Campus Dean

NYENRODE HIGHLIGHTS 2018

UNIVERSITY UPDATE



Dear Nyenrode friend,

After the update of our 2020 Strategy in 2017, this year focused on the further implementation of our plans. The Amsterdam location has now become a fully-fledged branch of Nyenrode Business University. The Full-time MBA had already moved to Amsterdam in 2017, but this year the first cohort of Full-time MSc in Management students began their studies in Amsterdam as well. This program is now offered at both of our locations.

This year was also the year of numerous accreditations. NVAO assessed our Master in Fiscal Law and MSc in Management, along with our accountancy and controlling programs. While NVAO evaluates specific programs, EQUIS grants accreditation for the university as a whole. The location in Amsterdam was included in this process for the first time. The accreditations demand a great deal of preparation and energy from almost everyone at the university, but also always provide valuable insights regarding areas we can work on in the coming years. This year we additionally began our preparations to obtain AACSB accreditation. An important goal in the updated strategy relates to

research. The Faculty Centers will have broader opportunities to steer their own research activities. At the same time, we have been working on the university’s research strategy and incorporating the requirements for our desired AACSB accreditation as well as the recommendations from the EQUIS accreditation panels.

Our internationalization efforts received a boost this year when - for the first time in several decades - bachelor students ventured out to complete their internships abroad. The relaunch of student exchanges certainly proved to be challenging, but in the end it was a success. We will need to expand our international partnerships in the years ahead to accommodate the growing number of BSc in Business Administration students. All programs strengthened the “Personal Leadership Development Journey” in their curricula: a component aimed at students’ personal development (with our LES values as a basis) and an essential element of our mission to serve society by shaping responsible leaders.

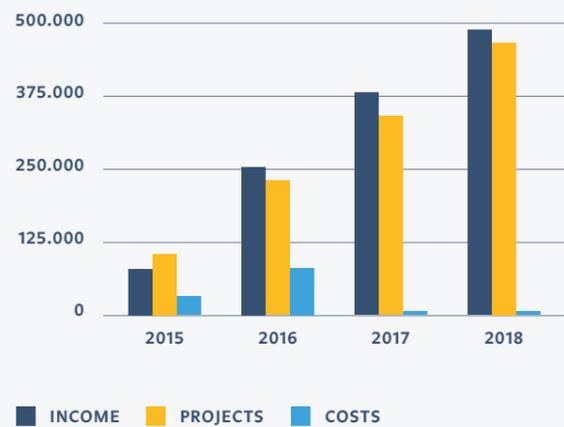
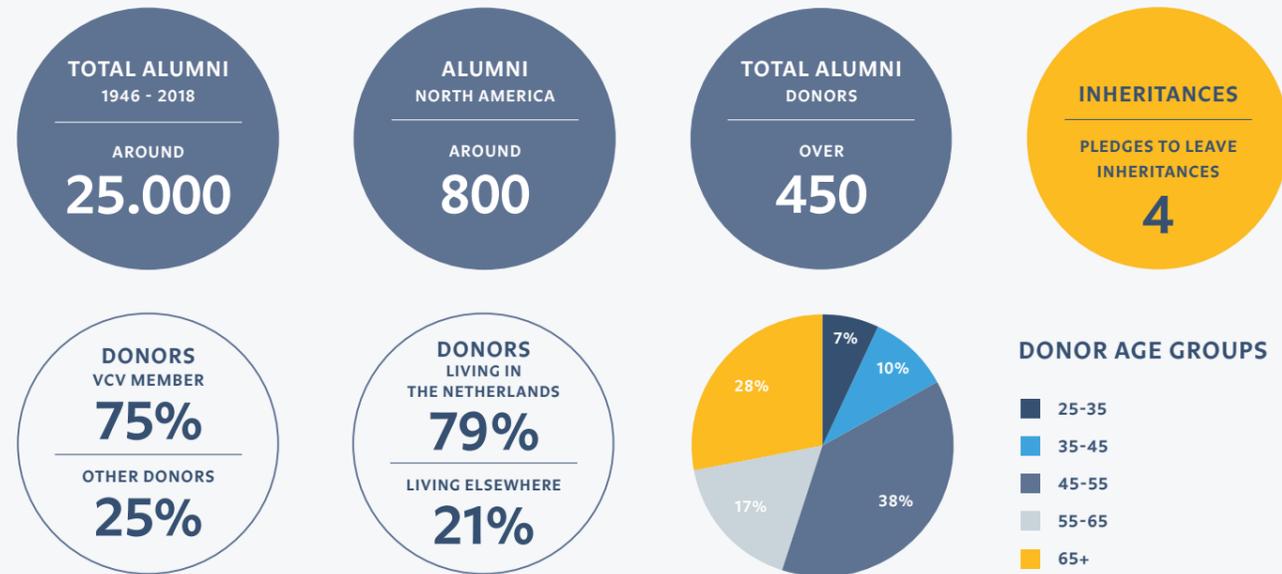
Miša Džoljić
Rector Magnificus

NYENRODE VISITS TO ALUMNI WORLDWIDE 2018

 AUSTRALIA SYDNEY	 GERMANY BERLIN	 SOUTH AFRICA STELLENBOSCH
 BELGIUM ANTWERP	 MEXICO MONTERREY, GUADALAJARA, MEXICO CITY	 TAIWAN TAIPEI
 BRAZIL SAO PAULO, RIO DE JANEIRO	 PORTUGAL LISBON	 THAILAND BANGKOK
 CANADA MONTREAL	 RUSSIA MOSCOW	 UK EDINBURGH
 CHINA BEIJING	 SINGAPORE SINGAPORE	 URUGUAY MONTEVIDEO
 COLOMBIA BOGOTA		 USA NEW YORK



ALUMNI AND NYENRODE FUND DONORS



“I THINK IT’S GREAT TO GIVE SOMEONE THE OPPORTUNITY TO STUDY AT NYENRODE AND THUS MAKE A LEAP TOWARDS A SUCCESSFUL CAREER. IT’S ALSO IMPORTANT FOR NYENRODE TO HAVE STUDENTS WITH DIVERSE BACKGROUNDS LIVING ON CAMPUS. THAT IS WHY I’VE INCLUDED STICHTING NYENRODE FONDS IN MY WILL WITH THE AIM OF PROVIDING SCHOLARSHIPS. YOU CAN’T SPEND YOUR MONEY WHEN YOU’RE DEAD ANYWAY, SO THIS WAY I CAN STILL USE MINE TO MAKE AN IMPACT AFTER I’M GONE.”

ALUMNA GAYLE VAN BEETEN

AFNU

American Friends of Nyenrode University Inc. (“AFNU”) is a North American public charity corporation whose primary objective is to support Nyenrode’s educational goals by raising funds for revolving scholarships for current and future Nyenrode students. Governed by a Board of Directors, AFNU maintains periodic contact with approximately 800 Nyenrode alumni in the US and Canada. In addition, AFNU occasionally holds regional alumni gatherings for visiting Nyenrode delegations and dignitaries. In May of 2018, AFNU and several New York-area alumni organized company briefings for a group of Nyenrode Master’s students. This three-day visit was very well-received and has been scheduled again for May 2019, when the program will include an opportunity for students to meet with a larger group of Nyenrode alumni in the New York area. Also in 2018, AFNU funded yet another scholarship in Breukelen, bringing its total to twelve (since 2013). Beyond its activities in North America, AFNU maintains an open communication channel with both the university’s leadership team and Stichting Nyenrode Fonds. Two of AFNU’s board members visited Breukelen on separate occasions in 2018 to stay abreast of the latest developments at Nyenrode, as well as to share AFNU experiences on both the friend-raising and fund-raising fronts.

MORE INFORMATION
ABOUT AFNU: AFNU.NET



NYENRODE FUND PROJECTS



PAST

- Of the 27 monuments, 16 were in a properly maintained condition at the end of 2018.
- The restoration of the Oranjerie was completed in 2018, thanks to financial contributions from the Luctor et Abortior fraternity and the Province of Utrecht.
- The Province of Utrecht once again awarded a subsidy to Stichting Nyenrode Fonds in 2018, which was used to begin the restoration of the monumental Menagerie on the estate with a duck decoy, an aviary and pheasant cottage, dovecotes and a bird feeder. For this restoration, gifts were also received from the Prins Bernhard Cultuurfonds, Gravin van Bylandt Stichting and Stichting Bouwstenen voor Dierenwelzijn.
- Alumni from the class of 1968 made a fantastic effort to return the Nyenrode rooster to the castle courtyard. The original statue dates back to 1777 and belonged to Jacques Goudstikker. The rooster was unfortunately damaged in 2001 and could no longer be put on display. A replica by sculptor Serge van Druuten now adorns the castle courtyard.

MORE INFORMATION ABOUT NYENRODE FUND
(STICHTING NYENRODE FONDS/SNF):

NYENRODE.NL/FUND

PRESENT

- Through 2018: 124 of the 167 chairs have been claimed.
- A King’s linden tree was planted on the estate.
- Two nandus were donated and a number of benches were installed.

FUTURE

SCHOLARSHIPS

Through 2018

- A total of over 275 scholarships have been awarded to candidates within the various degree programs.
- Nearly 15 students have already paid back their scholarship amount or have begun repayment. Another six recipients have pledged to start doing so in the near future.

In 2018

Eight scholarships were awarded for degree programs:

- Two scholarships for BSc in Business Administration students.
- Four scholarships for students in the Full-time MSc in Management program.
- One scholarship for a student completing a transition year in Accountancy & Controlling.
- One scholarship for an International MBA student.

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