

Privacy code and rules

The Nyenrode Business Universiteit (NBU) 'Privacy code and rules' are reviewed annually in order to optimize the quality of the processing and security of personal data. Information security, quality management, and process optimization go hand in hand at NBU.

Main principles

The NBU Privacy code and rules – in short, the Privacy code – are adopted by the University Board and provides the basis for compliance with legislation in the area of personal data protection. The organizational structure, including roles, duties, powers, and responsibilities, is explicitly described in the Privacy code. The code is a dynamic document. NBU periodically reviews its policy measures on the basis of a risk analysis and audit outcomes. The chosen process approach is decisive, with clear choices in measures and active monitoring of the implementation.

Privacy rules

The Privacy Code contains rules in six areas in order to assess the translation of the policy into day-to-day practice. The rules relate to the following areas:

1. listing of data processing operations
2. website and apps
3. scientific research
4. administration and operational management
5. CCTV monitoring
6. confidentiality concerns

The Privacy code gives students, staff, and other data subjects insight into how privacy protection and data security are organized and supported by the entire organization.

If you have any questions as a result of this publication, please contact the Data Protection Officer at dataprotectionofficer@nyenrode.nl.