

Publication List Professor dr Bo van der Rhee

Journal articles

Wang, C., Schmidt, G., & Rhee, B. van der. (2018). Stage-Gate contracts to screen agents with inside information. *Decision Sciences*, [Forthcoming].

Rhee, B. van der, Schmidt, G., & Tsai, W. (2017). Hold safety inventory before, at, or after the fan-out point? *Production and Operations Management*, 26(5), 817-835. doi: DOI: 10.1111/poms.12676

Schmidt, G., & Rhee, B. van der. (2014). How to position your innovation in the market place. *MIT Sloan Management Review*, 55(2), 17-20.

Rhee, B. van der, Schmidt, G., Veen, J.A.A. van der, & Venugopal, V. (2014). Revenue-sharing contracts across an extended supply chain supply chain. *Business Horizons*, 57(1), 473-482. doi: 10.1016/j.bushor.2014.03.008

Dixon, M., Karniouchina, E., Rhee, B. van der, Verma, R., & Victorino, L. (2014). The role of coordinated marketing-operations strategy in services: Implications for managerial decisions and execution. *Journal of Service Management*, 25(2), 275-294. doi: 10.1108/JOSM-02-2014-0060

Rhee, B. van der, & Schmidt, G. (2014). The encroachment framework. *MIT Sloan Management Review*, 55(2), 17-20.

Lange, R. de, Samoilovich, I., & Rhee, B. van der. (2013). Virtual queuing at airport security lanes. *European Journal of Operational Research*, 225(1), 153-165. doi: 10.1016/j.ejor.2012.09.025

Rhee, B. van der, Schmidt, G., & Orden, J. van. (2012). High-end encroachment patterns of new products. *Journal of Product Innovation Management*, 29(5), 715-733. doi: 10.1111/j.1540-5885.2012.00945.x.

Orden, J. van, Rhee, B. van der, & Schmidt, G. (2011). Encroachment patterns of the 'Best Products' from the last decade. *Journal of Product Innovation Management*, 28(5), 726-743. doi: 10.1111/j.1540-5885.2011.00834.x

Rhee, B. van der, Veen, J.A.A. van der, Venugopal, V., & Nalla, V.R. (2010). A new revenue sharing mechanism for coordinating multi-echelon supply chains. *Operations Research Letters*, 38(4), 296-301. doi: 10.1016/j.orl.2010.03.004

Rhee, B. van der. (2010). Using the TV show Numb3rs in a statistics course (Teaching brief). *Decision Sciences: Journal of Innovative Education*, 8(2), 385-389. doi: 10.1111/j.1540-4609.2010.00266.x

Karniouchina, E., Moore, W., Rhee, B. van der, & Verma, R. (2009). Issues in the use of ratings-based versus choice-based conjoint analysis in operations management research. *European Journal of Operational Research*, 197(1), 340-348. doi: 10.1016/j.ejor.2008.05.029

Rhee, B. van der, Verma, R., & Plaschka, G. (2009). Understanding tradeoffs in the supplier selection process: The role of flexibility, delivery, and value-added services/support. *International Journal of Production Economics*, 120(1), 30-41. doi: 10.1016/j.ijpe.2008.07.024

Rhee, B. van der, Verma, R., Plaschka, G., & Kickul, J. (2007). Technology readiness, learning goals and elearning: Searching for synergy. *Decision Sciences: Journal of Innovative Education*, 5(1), 127-149.

Book editor

Rhee, B. van der, & Victorino, L. (Eds.). (2011). *Advances in service quality, innovation, and excellence*. Center for Hospitality Research, School of Hotel Administration, Cornell University. ISBN 9780578084572.

Ph.D dissertation

Rhee, B. van der. (2007). Competition and innovation in technology driven markets.

Inaugural lecture

Rhee, B. van der. (2015). Innovate or Perish: New product development as a key domain of operations management. Breukelen: Nyenrode Business Universiteit.

Conference proceedings

Rhee, B. van der, Lange, R. de, & Samoilovich, I. (2012). Virtual queuing at airport security lanes. In 23rd Annual Production & Operations Management Society Conference, Chicago, May 2012.

Rhee, B. van der. (2010). High-end encroachment patterns of new products. In 21st POMS Annual Meeting, May 2010, Vancouver, Canada.

Rhee, B. van der, Nalla, V.R., Veen, J.A.A. van der, & Venugopal, V. (2009). When supply chain collaboration does not payoff. In POMS 20th Annual Conference, May 1-4 2009, Orlando, Florida.

Rhee, B. van der. (2008). Encroachment patterns of the 'Best Products' from the last decade. In 15th annual EurOMA conference, June 2009, Groningen. Groningen.

Rhee, B. van der. (2006). Competition and innovation in technology market. In Decision Sciences Institute annual meeting, November 2006, San Antonio.

Rhee, B. van der, Verma, R., & Plaschka, G. (2005). Is eLearning only for the tech savvy and the lazy? : A survey study to determine what characterizes students who enroll in internet based classes. In Decision Sciences Institute annual meeting, November 2005, San Francisco. (pp. 1431-1436).