

STUDENT EXCHANGE FACT SHEET

BSC IN BUSINESS ADMINISTRATION



**LEADERSHIP,
ENTREPRENEURSHIP,
STEWARDSHIP**

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1. NYENRODE BUSINESS UNIVERSITEIT

Nyenrode Business Universiteit, founded in 1946, is the only private university in the Netherlands. Nyenrode was founded by visionary leaders of the world-renowned corporations, such as KLM, Philips, Akzo, Shell and Unilever, to rebuild the Dutch economy from the ashes of the World War II.

It is our mission to serve society by shaping students, managers and professionals. We develop responsible leaders, entrepreneurs and organizations through action-oriented education and research.

“For business by business” has always been one of the defining factors. Practical relevance has been at the forefront of all our activities. Nyenrode’s educational purpose reaches beyond the transfer and creation of knowledge, by also emphasizing the need to build one’s character and focus on attitude and personal skills. This view is expressed in Nyenrode’s values: Leadership, Entrepreneurship & Stewardship.

Nyenrode Business University is located in a picturesque place of Breukelen. Situated on a 50 acres estate with a 13th century castle, Nyenrode holds a unique atmosphere to work and study.

Located at the heart of the Netherlands, Breukelen is well connected to all the major cities of the Netherlands – Amsterdam (20 mins), Utrecht (10 mins), Rotterdam (50 mins), and The Hague (45 mins).



2. RANKINGS & ACCREDITATIONS

Both our university and our programs consistently score highly in the domestic and international rankings of business schools. Nyenrode Business Universiteit is accredited by **EQUIS** (EFMD), the leading international accreditation body for business schools. Furthermore, our MBAs and MSc in Management programs have been accredited by the Association of MBAs (**AMBA**). Nyenrode is an **AACSB** member and started the process of accreditation. However, accreditation is not expected before 2018.

The **Financial Times** ranks Nyenrode Business Universiteit as the number 1 business school in The Netherlands in terms of open programs in executive education (2015, 2016 & 2017).

In the **Nationale Studenten Enquête** 2017 (Dutch National Student Survey), the Bachelor of Science in Business Administration was ranked as the best Bachelor of Science in the Netherlands, with a score of 4,7 out of 5. In a repeat to last year’s achievement, the Bachelor of Science (BSc) in Business Administration has once again been rated as the best program in the Netherlands in the category of International Business in the “Keuzegids Universiteiten 2019” (a selection guide for universities). The program far outperformed all other bachelor programs in the Economics & Business sector of the guide. With an overall score of 94 points out of 100, the BSc in Business Administration is the only program in the International Business category to earn the designation of “top program”, even tying for second place among all bachelor programs in the Netherlands.

3. OVERVIEW OF BSCBA PROGRAM

The bachelor program is a 3 year academic program and is organized as followed:

- 2 terms per semester:
 - A term consists of 8 weeks of classes, followed by an exam week.
 - A term consists of 15 ECTS, a semester of 30 ECTS.
- The fall semester (Term 1 and Term 2) is open for exchange students.
- The spring semester is not open for exchange students.
- Students from partner institutes who study at Nyenrode in the BScBA program as an exchange student, are integrated with students of this bachelor program.
- Students of partner universities follow a specific program for incoming students and also have the possibility to select courses of 2nd year BScBA program at Nyenrode.

Requirements:

Students must at least have completed their first year (coming from a 3 year program) or the second year of their bachelor program (coming from a 4 year program), be at least 18 years of age and have at least **B2** proficiency in English to be eligible for exchange.

We challenge students to develop:

- Intellectual and academic capabilities (smart / curious)
- Emotional and social capabilities (get things done in teams)
- Physical capabilities (fit and energetic)
- Sense of purpose & direction (passionate and responsible)
- A hands on mentality (pro-active and entrepreneurial)

4. ACCOMMODATION AND LIVING ON CAMPUS

Nyenrode Business Universiteit prides itself on its “three pillar concept”:

1. The academic program
2. The student association (N.C.V.)
3. Campus life

To fully experience what the university has to offer and to be part of the “living and learning community” it is essential for students to live on campus. During the exchange program at Nyenrode Business Universiteit, a room on campus is therefore also **mandatory** for exchange students.

- Nyenrode will arrange fully furnished accommodation on campus for all exchange students. All students will share a room.
- The rooms are without a kitchen; food is available at the Mensa or the common kitchens can be used.

- All exchange students will have to bear accommodation and living expenses during the course of their entire exchange.

The Nyenrode student association may offers different activities; among them sports as rugby, boxing, field hockey and special activities for international students. It is strongly recommended that all exchange students join the student association.



5. DATES AND DEADLINES FOR EXCHANGE PROCESS

Academic Calendar Fall 2019*

Action	Date	Year
Online nomination deadline for partner institutions	April 30	2019
Online application deadline for incoming students	May 31	
Course registration deadline for incoming students	May 31	
International residence - move in day	August 18	
Introduction	August 19-20	
Beginning of Classes	August 21	
Exams term 1	October 14 - 18	
Beginning of Classes	October 21	
End of Classes	December 13	
Exams term 2	December 16 - 20	
Retakes term 1	January 6 – 10	2020
Retakes term 2	March 16 – 20	

**Subject to change | Last update 9/10/2018*

It is the responsibility of the student to travel back for potential retakes of term 2, which are scheduled in March the following year.

6. COURSES FOR INCOMING STUDENTS

An extensive course catalogue, in addition to all relevant information for applying to Nyenrode as an exchange student, can be found on the following website:

www.nyenrode.nl/en/exchange.

A full time study load requires 15 ECTS per term.



7. DUTCH CLASS

Students have the opportunity to join the Dutch language course for the complete fall semester. No ECTS are granted for this course. The language course is on beginner's level and is mandatory after signing-up.

8. SPORTS CLASSES

Students are free to participate in the sports program that is offered to bachelor students.

9. WAY OF TEACHING AT BSCBA

Personal approach: with group sizes rarely exceeding 30, students receive the individual and personal attention they deserve to find and develop their personal competencies.

Professors: almost all of our professors are, besides their academic responsibilities, playing an active role in business life. Most instructors are appointed professors or hold at least a PhD.

Case studies: most courses such as marketing, strategy, etc. make use of case studies to make sure the material fully comes to life.

Guest speakers: throughout the program our professors make use of their own and Nyenrode's business network to invite guest speakers. In addition, Nyenrode organizes a monthly "meet the CEO" session for its students.

Company visits: Nyenrode not only tries to bring business to their students, but also students to business. Our students regularly get the chance to visit a company during courses such as operations management, principles of business administration, European competition policies, strategy, etc.

Interactive teaching methods: students are continuously challenged to be (pro)active and take own responsibility for their learning process. They do so by participating in:

- Individual presentations
- Group presentations
- On and off-line business simulations
- Guest speakers
- Debating

10. CONTACT INFORMATION BSCBA PROGRAM MANAGEMENT

Ms. Julie Schreinemacher and Ms. Nina Schelling
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For all further information please go to: www.nyenrode.nl/en/exchange