WHY NYENRODE?

A BUSINESS CREATED BY BUSINESS AND FOR BUSINESS
Nyenrode was founded by prominent business leaders of international corporations such as Philips, Akzo, KLM, Shell and Unilever.

PRACTICAL RELEVANCE
At Nyenrode you will shape your career from day one by applying solid academic knowledge into real-life business situations.

PERSONAL DEVELOPMENT
The MSc journey goes far beyond the academics. It transforms young talents into academic professionals through a journey focused on your personal and professional development.

A REWARD FOR LIFE
Combining sound theoretical knowledge, practical relevance and personal development will allow you to provide sustainable value for yourself, your business and your surroundings.

BEST MASTER FOR TEN CONSECUTIVE YEARS*
*Keuzegids Hoger Onderwijs 2019, The Netherlands, category Business Administration
YOUR MSc JOURNEY

CHOOSE YOUR LOCATION

Breukelen: live on Nyenrode’s international campus, join an active student association rooted in Dutch business traditions (NCV) with numerous social and professional committees and build a network of friends for life.*

Amsterdam: study in the heart of the city. You will be surrounded by an international community of companies, startups and the Nyenrode incubator. You can participate in many social and professional activities. Besides, you have the option of living at OurDomain in Diemen Zuid.

SHAPE YOUR MSC

The MSc in Management prepares you to tackle the current trends in the global business arena. You can choose one of three tracks based on your interests: Global Business track, Digital Business & Innovation track, Financial Management track.

* Traveling across both campuses might be required.

CURIOUS ABOUT THE PROGRAM? VISIT US DURING ONE OF OUR EVENTS.

CHECK NYENRODE.NL/FTMSC FOR MORE INFORMATION.
The Full-time Master (MSc) in Management is a 16-month journey that prepares you to become your best self and enter the labor market as a skilled starter.

**FOCUS ON YOUR GROWTH**
Your MSc experience begins with the foundations needed to succeed in business. During the Pre-Master we cover topics such as Organizational Behavior, Leadership Development and Finance. After successful completion of your Pre-Master the core courses begin.

You continue your journey by deepening your knowledge in one of three tracks*, that also includes the “Global Immersion Module”.

You conclude the program with your Thesis on a topic of your choice.

* Requirements to access the different tracks apply.

**SHAPE YOUR OWN DEVELOPMENT**
During the Personal Leadership & Development Journey, you will be trained as a business consultant for nine months. You will work in teams to solve a real-life consultancy project for a company in your field of interest. This is supported by Community Gatherings on Leadership, Entrepreneurship & Stewardship.

The Personal Leadership & Development journey will allow you to build skills such as CV writing, professional pitching, conflict resolution and coaching methodologies.

You can even take Dutch language courses if you are an international student interested in pursuing a career in the Netherlands.

**CLASS PROFILE**

- **Location**: Breukelen 60%, Amsterdam 40%
- **Background**: University of Applied Sciences 70%, Research University 30%
- **25 nationalities**
- **160 students**
- **64% Dutch, 36% International**

**YOUR CAREER AFTER THE MSc**

- **90% find a job within four months after graduation**
- **Starting salary at first job**: €34,000
- **Average salary 3 years after graduation**: €58,000
- **Top Employers**: PwC, ABN AMRO, ING Bank, Philips, Heineken, Unilever
- **Primary sources of employment opportunities**: Nyenrode network, Nyenrode Career Event, thesis company, alumni referrals.
PRACTICAL INFORMATION

ADMISSION
1. Submit your application package that should include:
   - Copies transcripts & bachelor diploma (if available in any field)
   - CV
   - Admissions test – Nyenrode Admissions Test* or GMAT or GRE.
   - English proficiency test - TOEFL 91+ or IELTS 6.5 or Cambridge Advanced C1.
   - Cover letter

2. Personal Assessment
   - We will assess your application.
   - Diplomas from outside of the Netherlands will be checked by Nuffic (Dutch government).
   - You will be contacted for a personal admissions interview.
   
   *The duration of this step varies.

3. Final decision
   If your application is successful, you will be offered a place at Nyenrode. You will receive an acceptance letter with more details.

4. Register
   You must register for the program to guarantee your spot.

*The Nyenrode Admissions Test is in English & will be scheduled after submitting your application package.

KEY DATES
- First application deadline:
  (no application and admission’s test fee)
  1 April 2020
- Last application deadline:
  14 June 2020 (Non-EU applicants)
  30 June 2020 (EU applicants)
- Start of the program*:
  25 August 2020

OTHER IMPORTANT DATES:
- Summer course: 3 - 14 August 2020
- Introduction Student Association**:
  19 August 2020

*Students with a Research University (WO) Bachelor’s degree in Business may apply after 30 June and start the program in January 2021.

**Only students in Breukelen

INVESTMENT
Tuition fee per semester: €9,750 (3 semesters total)
Application + Admission’s test fee (before 1 April) €0
Application + Admission’s test fee (after 1 April) €500
Extension of thesis (optional): €2,075
Accommodation: Breukelen** approx. €350 per month
Amsterdam approx. €800 per month

Books and travel costs of Global Immersion Program not included.
** Students who choose the Breukelen location are recommended to live on campus and share a room.

EVENTS
Learn more about the MSc in Management during one of our upcoming events:
• Open Day / Evening
• Day with a student
• Business Game
• Personal Information Session

More event details on nyenrode.nl/ftmsc

“CONTACT US FOR MORE INFORMATION ABOUT THE PROGRAM AND UPCOMING EVENTS.”
MILOU VAN MUILEKOM & AMBER OVERBOSCH
PROGRAM ADVISORS – FTMSC@NYENRODE.NL
CURRICULUM

PRE-MASTER  22 ECTS

AUG

SUMMER COURSE (OPTIONAL)

ORGANIZATIONAL BEHAVIOR

JAN

ACADEMIC READING & WRITING

MARKETING STRATEGY

DEC

BUSINESS RESEARCH

MANAGERIAL ECONOMICS

BUSINESS STATISTICS

FOUNDATIONS OF FINANCE

CURRICULUM

MASTER OF SCIENCE IN MANAGEMENT  63 ECTS

CORE COURSES

JAN

MANAGEMENT SCIENCE

OPERATIONS & SUPPLY CHAIN MANAGEMENT

BUSINESS STRATEGY AND ALIGNMENT

MANAGERIAL FINANCE

DIGITIZATION IN BUSINESS & SOCIETY

GLOBAL BUSINESS

DIGITAL BUSINESS & INNOVATION

FINANCIAL MANAGEMENT

TRACK

GLOBAL STRATEGY

CONSUMER BEHAVIOR IN DIGITAL SETTING

ADVANCED CORPORATE FINANCE

TRACK

INTERNATIONAL TRADE & NEW ECONOMIC POWERS

BIG DATA, DATA ANALYSIS & BUSINESS INTELLIGENCE

INTERNATIONAL MONEY & FINANCE

TRACK

ENTREPRENEURSHIP

MANAGEMENT CONTROL & SECURITY OF DIGITAL VENTURES

Mergers, Acquisitions & Private Equity

TRACK

INNOVATION AND DIGITALIZATION (INCL. GIP)

DIGITAL BUSINESS TRANSFORMATION (INCL. GIP)

Asset Management (INCL. GIP)

GLOBAL IMMERSION MODULE

RESEARCH IN BUSINESS ADMINISTRATION

THESIS

Curriculum is subject to change. The tracks offered in each location will be announced during the Pre-Master phase. Students enrolled in the program in Amsterdam are eligible to join tracks offered only in Breukelen (commuting time of approx. 45 minutes). Students interested in following an internship will be required to prolong their studies.